

MARKET OPPORTUNITY

Unified Communications as a Service



37%
of organization use network managed services

Top
2

reasons for using cloud/hosting services

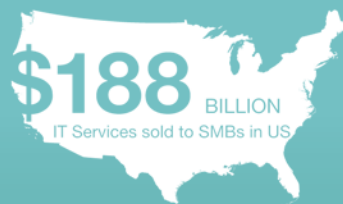


40%
Frees our IT staff to focus on other projects



39%
More cost effective

MOVE TO CLOUD MANAGED SERVICES



OVERALL MARKET



29%
Compound annual growth rate (CAGR) through 2021 for Unified Communications as a Service (UCaaS)



25%
of SMBs have migrated to VoIP

MIGRATION TO VOIP



45%
of companies still use old TDM PBXs

UCaaS COST SAVINGS

5%
overall savings in 1st year UCaaS costs



6%
savings afterward

Learn More About ProCloud UC at adtran.com/proclouduc

Sources: Spiceworks, 2017; Frost & Sullivan, 2017; Nemertes, 2017; 451 Research, 2017